MEDIA CONTACT:
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Caregiving: The Circle of Love
with MSNBC Anchor Richard Lui

Join a Discussion about Chinese American Family Caregiving
Tuesday, November 1, from 6-8pm at University of San Francisco

AARP's Caregiving: The Circle of Love *follows three family caregivers: former educator Elizabeth Chun, MSNBC Anchor Richard Lui and AARP Historian Emerita Lily Liu.*

WHAT: AARP's new documentary ***Caregiving: The Circle of Love*** presents the traditions and challenges of caregiving in the Chinese American community from the point of view of three family caregivers, including MSNBC News Anchor Richard Lui. Filmed by San Francisco-based Executive Producer Toan Lam, the fourteen-minute film was created by AARP to help families start the difficult but vital conversation about caregiving.
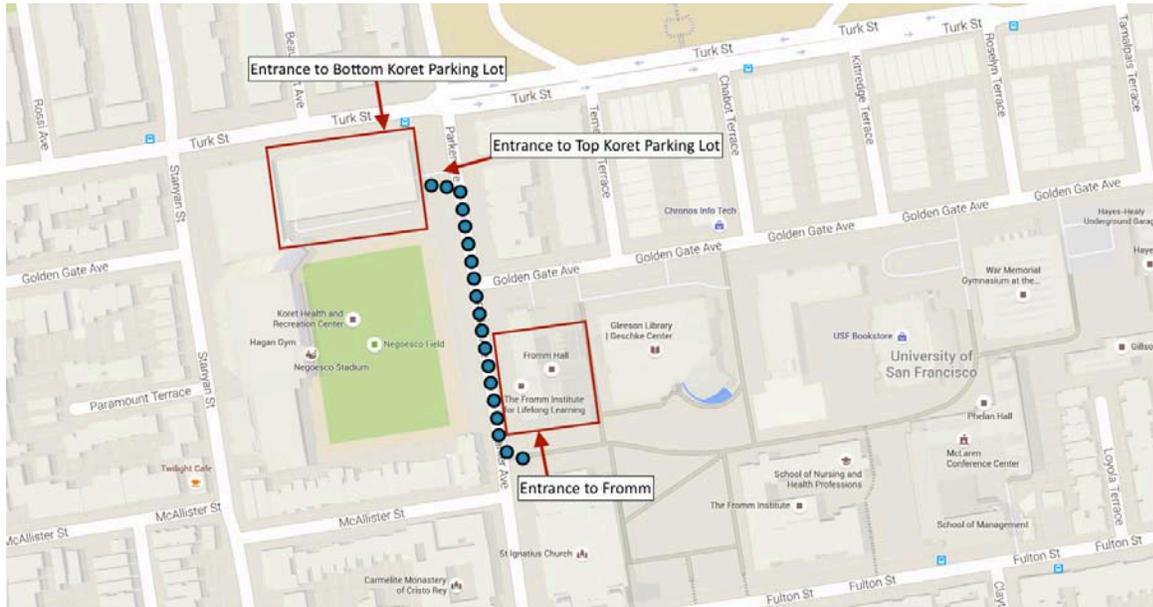
WHO: • Toan Lam, Executive Producer of *Caregiving: The Circle of Love*, Founder of GoInspireGo, and former Family Caregiver
                        • Lily Liu, AARP Historian Emerita and Family Caregiver
                        • Richard Lui, MSNBC News Anchor and AARP Caregiving Champion

WHEN: Tuesday, November 1, 2016 – November is Caregiving Awareness Month
                        • 6:00pm: Meet and Mingle
                        • 6:30pm: Screening, Panel Discussion, and Q&A
                        • 8:00pm: Program ends

WHERE: Fromm Hall (Maraschi Room)
                        University of San Francisco
                        2497 Golden Gate Ave, San Francisco, CA 94118
                        * Enter on Parker Street near McAllister Street; Fromm Hall is on the left
                        * Street parking

WHY:

- One in five Americans care for aging parents, spouses, relatives, friends or other loved ones. At some point in your life, you either will be a caregiver or need a caregiver.
- In California, there are more than 4 million family caregivers providing $47 billion annually in unpaid care.
- Asian Americans provide caregiving for their families more than any other ethnic group (42% compared to 22% of other Americans).
- Asian Americans have a higher sense of caregiving responsibility with 73% feeling that children in the family should care for elderly parents (compared to 49% of other Americans). 72% of Asian Americans express guilt for not providing more care (compared to 48% of other Americans).
- Chinese Americans are twice as likely (14%) to live in multigenerational households compared to other Americans (7%). With the heavy expectation that care should be provided by one's own family, larger households help enable caregiving.

CO-HOSTS:

- Go Inspire Go
- Coca-Cola,
- AARP
- USF Media Studies Department

GUEST RSVP: Email: toan@goinspirego.com
FREE EVENT OPEN TO THE PUBLIC

PRESS REGISTRATION: Toan Lam at toan@goinspirego.com or (916) 402-8017

About Go Inspire Go

Go Inspire Go (GIG) is a multimedia platform and nonprofit organization that "Uses Social Media and storytelling to Inspire Social Change. Through blogs and videos with action items at the end of the content, the goal is to uncover stories that will inspire you to "Discover and use your power to help others." Follow: @GoInspireGo.com and founder @ToanLamTV on Twitter.

About AARP
AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million that helps people turn their goals and dreams into 'Real Possibilities' by changing the way America defines aging. With staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands, AARP works to strengthen communities and promote the issues that matter most to families such as healthcare security, financial security and personal fulfillment. AARP also advocates for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name. As a trusted source for news and information, AARP produces the world's largest circulation magazine, AARP The Magazine and AARP Bulletin. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. To learn more, visit www.aarp.org or follow @aarp and our CEO @JoAnn_Jenkins on Twitter.

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